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Eyes on Asia

Our Company

We are specialized in sporting goods for event organizers and brands.

Eyes on Asia is a purchasing office based in Shanghai, China. Specialized in sports goods for Sport Events organizers worldwide and activewear brands. Our office takes care of sourcing the best customized products for our clients, manage production, check the quality, and everything to make sure your product arrives at the destination as planned and on time for your event.

Our goal is to offer a unique service for every client. We trust a good relationship is the key to your brand/company success. We have developed, manufactured and delivered millions of sporting goods to thousands of athletes and brands worldwide. When seeking a reliable operation support service in Asia, our company can be the eyes and partnership you need in China.

To be the EYES of our clients is our purpose.

Sport event organizers.

We have a team specialized in researching products for sport event organizers. In this segment, we endeavour with customers from the inception of the event, carefully selecting and recommending products that will match the desired theme and work all the way to loading of the final products in shipping containers.

Improve your bottom line.

Our main goal is to create products that athletes will use over and over again, thus giving your event greater exposure. Over time, this will increase your customer acquisition. Higher brand display will also help you acquire more sponsors, improving your income.

Making the difference since 2006

Our Services

Yearly Event Calendar Planning

For customers doing sporting events, it is critical that a joint effort is established between EOA and your company. This has to be prepared as early as possible to allow sufficient time for each phase of the project and for all of them to have the equal success. Keep in mind that some product development can take from couple days or up to a few months, depending on the complexity of what is being required.

Therefore, we work with customers when they start making their yearly plan, indicating when each step of the process needs to start in order to avoid missing out opportunities to offer great products on key event dates.

The level of interaction at this stage is intense and our company will make sure to help with table charts, softwares to make sure everything is flowing as planned. This will allow your team to focus on the key areas like marketing the events and acquiring sponsors while our team handles the development and production part, thus being your **Eyes on Asia**.

Making the difference since 2006

Our Services

Product Development

After an initial briefing our team will search the appropriate products and select the suppliers that will meet the requirements of quality, price and other required aspects. Once the supplier is chosen, the products development will start. Opening required molds if necessary and adapting the product to the specifications required. This stage will conclude with a presentation of the pre-production sample for approval and final price negotiation.

Product Design

Eyes on Asia also provides a team that can give your company a guidance with products ideas, different designs and solutions if needed. Work with our clients for new solutions in case the initial design ideas doesn't reach the desired price or quality standards and this is also a part of **EOA's** job. Sometimes in those moments new ideas and bussiness opportunities stands out too. You request and we will make it work. Our team got you, you can ask for it!

Making the difference since 2006

Our Services

Order Management

This is a critical stage where all that have been agreed upon during the development phase must be put into action. A well-prepared purchase order is critical to safeguard our position and must be accompanied by main documentation from suppliers. Constant updates are shared to guarantee peace of mind of involved parties.

Product Inspections

Over the course of production, inspections are conducted at different stages, including raw material inspection. Production inspections happen randomly to make sure all is going smooth and as planned. This may seem like a gimmick, but the earlier the problems are detected the easier they are to solve and, believe it; they do happen for the most various reasons.

A final and most important inspection takes place in the last process of production and EOA will always follow up with emails, reports and pictures.

Making the difference since 2006

T-Shirts



100% NYLON ● 62% POLYAMIDE + 38% POLYESTER



EOALTD.COM

T-Shirts



100% POLYESTER ● 62% POLYAMIDE + 38% POLYESTER



Jackets



100% POLYESTER ● 62% POLYAMIDE + 38% POLYESTER



Jackets



100% NYLON

100% POLYESTER

100% DOWN

Medals



ZINC ALLOY

ALUMINUM BRASS



EOALTD.COM

Medals



STAINLESS STEEL

COPPER

IRON



Bottles & Mugs



ALUMINIUM ● GLASS ● PP+AS ● HDPE



Bags



RPET NON-WOVEN • PP-WOVEN • RIPSTOP



Bags



50D ● 600D ● 3D MESH ● RPET 300D



Bikes & Accessories



STEEL ● ALLOY FRAME ● 16" / 20" / 24"



Bikes & Accessories



STEEL ● ALLOY FRAME ● 16" / 20" / 24"



Bikes & Accessories



STEEL ● ALLOY FRAME ● 16" / 20" / 24"



Accessories



100% POLYESTER

HEAT-TRANSFER PRINTING



EOALTD.COM

Accessories



RECYCLABLE



VARIOUS SHAPES AND SIZES



Runners Kit



CUSTOMIZABLE

PRE ASSEMBLED



Runners Kit



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Runners Kit



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